

United Way of Beaver County

2025 Sponsorship Opportunities



About Us

United Way of Beaver County

Our goal for this year's Campaign is once again \$1,100,000. While we didn't quite reach our goal last year, finishing at \$1,082,394, the fact that we came so close speaks volumes about the generosity and commitment of this community. Raising \$40,000 more than the previous year was a remarkable achievement in the face of economic challenges, and is a powerful sign of the strength and unity within our community.



Our Campaign theme is **Stronger Together: United, communities thrive.** Your sponsorship commitment is a vital part of our ability to help our community thrive. We are determined to meet our goal this year, and hopefully exceed it! We can do that only with your help.

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39% of Beaver
County households
cannot afford the
essentials.

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In 2024, we gave close to \$600,000 to Beaver County non-profit organizations who serve those in need. ###

We gave \$120,000 in The ALICE Fund Mini-Grants to local non-profit organizations in 2024.



There were countless times in my life...that I can attest to the power of community - to the recognition of that commitment to the humans around us. To knowing that sometimes, circumstances overwhelm hard work and good judgement and leave one stranded, rarely alone, but feeling isolated. It is into that gap that I see the United Way and ALICE programs step in, time, and time again.

- Matthew, Shell Polymers Monaca



Recognition Dinner

June 25 I Seven Oaks Country Club

The Annual Recognition Dinner is where we will announce our Annual Campaign total, and celebrate some outstanding folks who help us help those less fortunate in Beaver County.

Presenting Sponsor

\$10,000

- 10 Complimentary tickets
- Opportunity to speak at event for up to 5 minutes.
- Company logo at top of all signage and in all event promotional materials
- Social Media acknowledgement before and after event with company logo displayed
- Social Media "Thank you Thursday" post
- Full-page ad in Dinner Program (artwork must be provided in advance)
- Ability to have display banner and/or promotional table at event

Platinum Sponsor

\$5,000

- 8 Complimentary tickets
- Ability to have display banner at event
- Large company logo on event signage
- Social Media acknowledgement before and after event with company logo displayed
- Social Media "Thank you Thursday" post
- Half-page ad in Dinner Program (artwork must be provided in advance)

Diamond Sponsor

\$2,500

- 6 Complimentary tickets
- Large company logo on event signage
- Social Media acknowledgement before and after event with company logo displayed
- Quarter-page ad in Dinner Program (artwork must be provided in advance)





Recognition Dinner

Gold Sponsor

\$1,000

- 4 Complimentary tickets
- Company logo on event signage
- Social Media acknowledgement before and after event with company name listed
- Program recognition

Silver Sponsor

\$500

- 2 Complimentary tickets
- Company logo on event signage
- Program recognition

Bronze Sponsor

\$250

- 1 Complimentary ticket
- Company name listed on event signage
- Program recognition



Purse Bingo

August 3 | Monaca Turners

Get ready for a fun and festive afternoon full of opportunities to win new designer purses, baskets, and other fantastic items. This event supports the United Way of Beaver County's efforts to help those most in need in our community.



Diamond Sponsor

\$2,500

- 4 Complimentary VIP Tickets
- Large company logo on event signage
- Social Media acknowledgement before and after event with company logo displayed

Gold Sponsor

\$1,000

- 4 Complimentary General Admission Tickets
- Company logo on event signage
- Social Media acknowledgement before and after event with company name listed



Silver Sponsor

\$500

- 2 Complimentary General Admission Tickets
- Comany logo on event signage



\$250

- 1 Complimentary General Admission Ticket
- Company name listed on event signage





Day of Caring

September 24

The Day of Caring is a community-wide volunteer event for which the United Way of Beaver County pairs volunteers with Beaver County non-profit organizations for one day to help the non-profit complete a special project.

Diamond Sponsor

\$1,000

- Company logo listed on event promotional materials
- Social Media acknowledgement before and after event
- Large company logo listed on t-shirts distributed on day of event
- Ability to pass out promotional item(s) to volunteers on day of event

Gold Sponsor

\$500

- Company logo listed on event promotional materials
- Social Media acknowledgement before and after event
- Small company logo listed on t-shirts distributed on day of event

Silver Sponsor

\$250

- Company name listed on event promotional materials
- Social Media acknowledgement before and after event

Bronze Sponsor

\$100

Company name listed on event promotional materials





Kick-Off Breakfast

October 1 | The Fez

We'd love for you to join us at our Annual Campaign Kick-Off Breakfast, and learn how, when we are <u>#StrongerTogether</u>, we can make a difference in the lives of our Beaver County friends and neighbors in need!

Platinum Sponsor

\$5,000

- 10 Complimentary tickets
- Ability to speak to audience for up to 5 minutes
- Ability to have display banner at event
- Large company logo on event signage
- Social Media acknowledgement before and after event with logo and special thank you
- Full-page ad in Breakfast Program (artwork must be provided in advance)

Diamond Sponsor

\$2,500

- 8 Complimentary tickets
- Large company logo on event signage
- Social Media acknowledgement before and after event with company logo displayed
- Quarter-page ad in Breakfast Program (artwork must be provided in advance)

Gold Sponsor

\$1,000

- 6 Complimentary tickets
- Company logo on event signage
- Social Media acknowledgement before and after event with company name listed
- Program recognition

Silver Sponsor

\$500

- 2 Complimentary tickets
- Company logo on event signage
- Program recognition

Bronze Sponsor

\$250

- 1 Complimentary Ticket
- Company name listed on event signage

Program recognition



unitedwaybeaver.org | (724) 774 - 3210



The United Way of Beaver County improves lives by mobilizing the caring power of our community.

Stronger Together: United, communities thrive!

Connect with Us!



United Way of Beaver County



@unitedwaybeavercounty



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Sponsorship Agreement

Thank you for supporting the United Way of Beaver County. The information below will help us properly recognize and thank you, as well as document your business' sponsorship. We sincerely appreciate your commitment to our mission and to your community.

Contact Name:			
Email:		Phone:	
Business Name (as it sl	nould appear in print):		
Street Address:			
City, State, Zip:		Web Address:	
Commitment Leve	l		
Recognition Dinner	Purse Bingo	Day of Caring	Kick-Off Breakfast
Presenting Sponsor	Diamond Sponsor	Diamond Sponsor	Platinum Sponsor
Platinum Sponsor	Gold Sponsor	Gold Sponsor	Diamond Sponsor
Diamond Sponsor	Silver Sponsor	Silver Sponsor	Gold Sponsor
Gold Sponsor	Bronze Sponsor	Bronze Sponsor	Silver Sponsor
Silver Sponsor			Bronze Sponsor
Bronze Sponsor			
Method of Paymer	nt		
Enclosed is my spor	sorship check in the am	ount of \$	
			ur sponsorship by credit card sure to return this form).
Pay by electronic fu	nds transfer: Contact kim	n.smith@unitedwaybeave	er.org to arrange payment.
Please send invoice	for full amount or	before each event	to contact name above.
If you would like to r	make alternative paymer	nt arrangements, please	call 724-774-3210.
Sponsor Signature:			Date:

Please return form and logo to:

kaitlyn.karczewski@unitedwaybeaver.org -or-United Way of Beaver County Attn: Kaitlyn Karczewski 3582 Brodhead Rd., Suite 205 Monaca, PA 15061 United Way of Beaver County Federal Tax ID #25-1086798

